

# Spring 2026

## Advertising and Engagement Opportunities in Carnegie Hill



CARNEGIE HILL  
NEIGHBORS

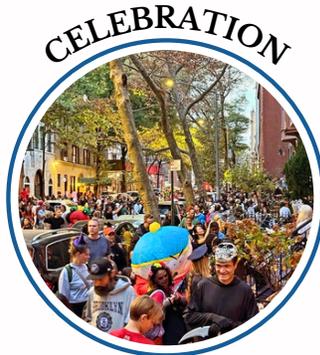
*[carnegiehillneighbors.org/advertise](https://carnegiehillneighbors.org/advertise)*



## When you advertise with CHN, you invest in the neighborhood

### *Our Mission*

Carnegie Hill Neighbors cares for our historic neighborhood where more than half of our streets are on historic registries and 28 buildings are designated individual landmarks. We celebrate our architecture and landscape by caring for our green spaces, enhancing security, and fostering a strong community.



### CHN Supports Local Businesses Through:

- **Business Roundtables** that foster collaboration and shared problem-solving
- **Targeted Business E-Blasts** delivering timely updates and neighborhood news
- **Seasonal Foot-Traffic Events** such as the Holiday Stroll and retail promotions
- **Complimentary brand visibility** through strategic in-kind partnerships tied to our signature events and neighborhood programs, such as the Spooktacular
- **Print Publications & Social Media Spotlights** highlighting neighborhood merchants
- **Safety Patrol Car Presence** enhancing visibility and neighborhood security



This spring, showcase your brand to a neighborhood that values quality, community, and local businesses

Advertise with Carnegie Hill News

CHN’s biannual newsletter is a trusted source for community updates, preservation efforts, and neighborhood highlights in one of New York City’s most historic and vibrant communities.

Circulation & Reach

- Print: 5,500+ copies delivered to CHN members and neighborhood buildings, with additional local distribution
- Digital: Sent to 4,800+ engaged email subscribers and published on our website. Digital ads now include direct links to your website or social media.

*Browse Previous Issues at [bit.ly/carnegiehillnews](http://bit.ly/carnegiehillnews)*

Join the 2026 Carnegie Hill Neighbors Spring Benefit

Thursday, April 30, 2026 6:30 PM

Squadron A Armory

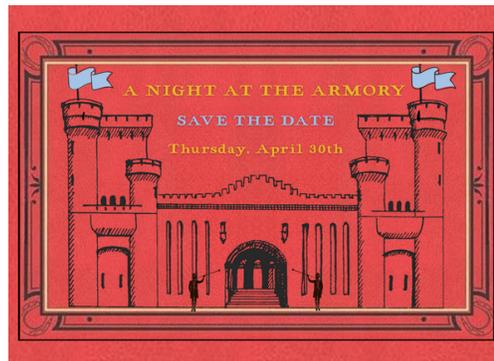
Local business will be celebrated throughout the night!

One of the neighborhood’s favorite events, Carnegie Hill Neighbors will transform the iconic former Squadron A Armory at Madison Avenue and 94th Street into an unforgettable evening. **Three hundred fifty guests** will arrive through a glowing courtyard and step into a stunning translucent tent for a night of elegance, community, and celebration.

Local Business Spotlights will include:

- **Honoree:** The Feldman Family of S. Feldman Housewares, proudly serving Carnegie Hill since 1929
- **Silent Auction:** Curated packages from beloved neighborhood businesses
- **Digital Event Program:** Showcasing the heart of our community

Fall 2025 Carnegie Hill News Cover



Spring Benefit Save the Date

Your support helps power meaningful community initiatives - and in return, your business gains valuable visibility among Upper East Side residents, civic leaders, and neighborhood decision-makers. Carnegie Hill residents are highly educated, engaged, and possess strong purchasing power.

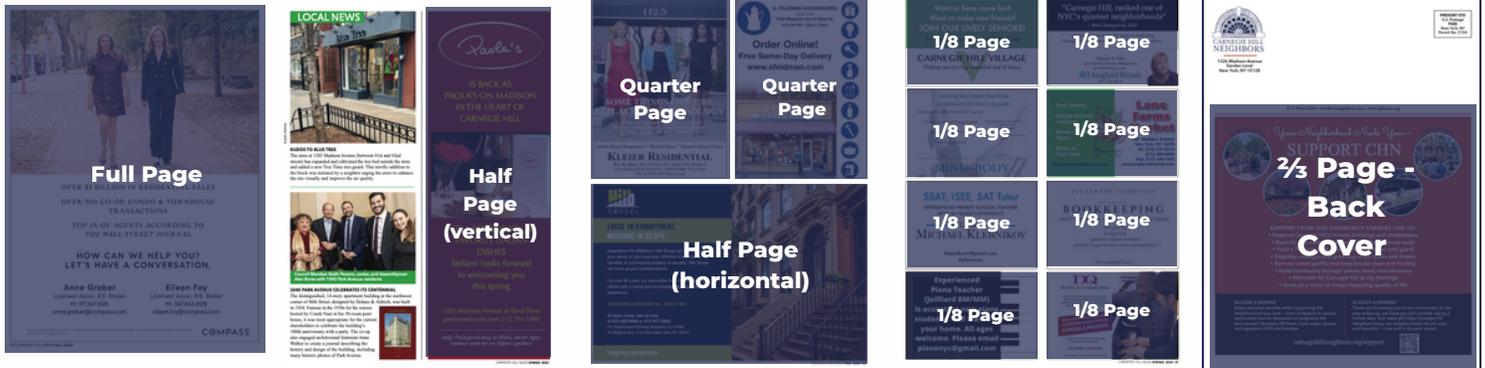
Roughly 78 % of residents hold a Bachelor’s degree or higher

- 51 % of all households have a median income of more than \$200k



bit.ly/advertisewithchn

# The Details Carnegie Hill News Ad Sizes



March 2, 2026 — Early Bird discount ends (10% off advertising).

Deadline: March 16, 2026 — Final day to secure ad placement and submit ad designs.

## 2026 Spring Benefit Engagement

### Digital Program Advertising

Share a celebratory message in our digital event program, displayed on screens throughout the venue. Recognize our honoree, celebrate Carnegie Hill, or show your support for Carnegie Hill Neighbors — all while placing your logo and brand message in front of neighbors, community leaders, and supporters throughout the evening.

Deadline: April 15, 2026 — Secure your placement and submit all ad materials, including logos, messages, and artwork.

### Silent Auction Participation

Contribute an item or experience to our Spring Benefit Silent Auction! This year's auction will be exclusively dedicated to spotlighting local businesses through thoughtfully curated, themed packages featuring offerings across retail, dining, beauty, family activities, sports, and more.

### Have an idea?

Get in touch. We're happy to work with local businesses to develop a customized opportunity. Email us at [info@chneighbors.org](mailto:info@chneighbors.org)

Potential partnership opportunities may include:

- Branded merchandise
- Giveaway items or party favors
- Sponsored event experiences
- Photo booth sponsorship



[bit.ly/advertisewithchn](https://bit.ly/advertisewithchn)

# Spring 2026 Advertising Opportunities Pricing

## Carnegie Hill News

	Price*	Bundle and Save 15 % (Spring 2026 + Fall 2026)
<b>1/8 Page</b> <i>3.7 in w x 2.47 in h</i>	\$395	\$672
<b>Quarter Page</b> <i>3.7 in w x 5.05 in h</i>	\$785	\$1,335
<b>Half Page</b> <i>Vertical - 3.7 w x 10.2 h</i> <i>or Horizontal - 7.7. in w x 5.05 in h</i>	\$1,500	\$2,550
<b>Full page</b> <i>7.7 in w x 10.2 in h</i>	\$3,000	\$5,100
<b>Full Page - Inside Covers</b> <i>7.7 in w x 10.2 in h</i> <b>This Placement Has Been Claimed - No Longer Available</b>	Inside Front Cover \$4,000 or Inside Back Cover \$3,500	Inside Front Cover \$6,800 or Inside Back Cover \$5,970
<b>Half Page - Inside Covers</b> <i>Vertical - 3.7 w x 10.2 h</i> <i>or Horizontal - 7.7. in w x 5.05 in h</i> <b>This Placement Has Been Claimed - No Longer Available</b>	Inside Front Cover \$2,000 or Inside Back Cover \$1,750	Inside Front Cover \$3,400 or Inside Back Cover \$2,975
<b>New! Two-Thirds Page - Back Cover</b> <i>7.7 w x 6.2 h</i>	\$4,500	\$7,650

**\*Secure your ad by March 2 for a 10 % discount**

## 2026 Spring Benefit

Digital Event Program	<ul style="list-style-type: none"> <li>• \$250 standard rate</li> <li>• \$150 discounted rate for newsletter advertisers</li> </ul>
Silent Auction	In-Kind Donation