



Spring 2025 Cover



Fall 2024 Cover



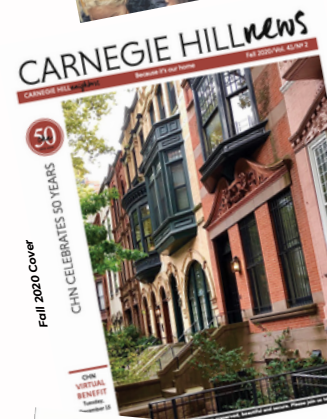
Spring 2024 Cover



CARNEGIE HILL
NEIGHBORS



Fall 2023 Cover



Fall 2020 Cover



Fall 2023 Cover

Your Brand in Carnegie Hill

Carnegie Hill News

Advertising Opportunities

bit.ly/carnegiehillnews

Carnegie Hill News

Carnegie Hill News is a biannual print publication published by Carnegie Hill Neighbors and a trusted source for community updates, preservation news, and neighborhood highlights in one of New York City's most historic and vibrant areas.

Advertising Opportunities

Carnegie Hill News reaches one of New York City's most engaged and community-minded neighborhoods. With a circulation of over 5,500 per issue, our publications connect local residents, businesses, and institutions with what matters most in Carnegie Hill. The newsletter is mailed to CHN members, published on our website, and distributed throughout the Carnegie Hill neighborhood.

Advertising in Carnegie Hill News offers a unique opportunity to:

- Reach an engaged audience
- Align your brand with trusted, hyper-local storytelling
- Support community initiatives while gaining valuable visibility
- Be seen by residents and decision-makers throughout the Upper East Side

Circulation

- 5,500 printed copies delivered to CHN members and residents of participating buildings, with additional distribution across the neighborhood.
- Digital Reach: Digital version sent directly to 4,800+ engaged email subscribers, and made available on our website.

New feature! This year, your ad in our digital publication will link directly to your preferred website or social channel.

Whether you're promoting a local storefront, professional service, or cultural event, Carnegie Hill News offers a direct line into a neighborhood that values quality, connection, and community.

Browse Previous Issues at bit.ly/carnegiehillnews



Past Advertisers - Spring 2025

Retail

DSF Home
Feldman's
Lavanya Coodley
Maxim Dimitry Jewelry

Restaurants

Bar '91
Table d'Hôte
Island
Paola's

Beauty + Wellness

Burgundy Salon
FLOK
Dr. Lee Ann M. Klausner
Mind your Body

Misc

Carnegie Hill CSA
Carnegie Hill Village
Carousel of Languages
CityTreeGuards.com
Collina Italiana
Glace
Hilb Group

Real Estate / Management Companies

Brown Harris Stevens
Gumley Haft Property Management
Kleier Residential
Corcoran
Sotheby's

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"We never miss a newsletter. It feels like the one piece of mail that people don't throw away in this neighborhood."

- Island Restaurant, advertiser

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"We're proud to be a part of a community as thoughtful and engaged as Carnegie Hill—and grateful to CHN for all they do to keep our community thriving. **Our entire staff enjoy the CHN newsletter, and wish it came out more often!** When my grandfather (Sam Feldman) opened our store on 92nd street in 1929, I often wonder if he imagined it would become a 4th generation business, taking care of ours and so many other families."

-Scott Goldsmith
President, S. Feldman Housewares Inc

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**Ad Submission
Deadline:
October 6**

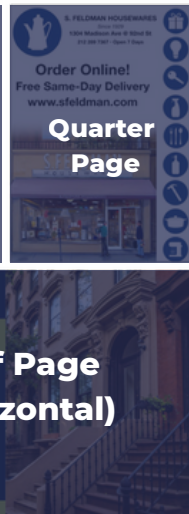
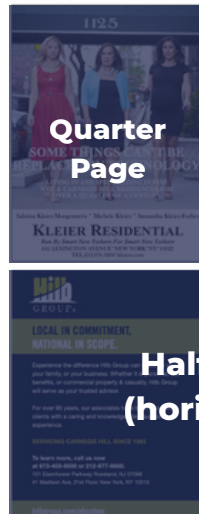
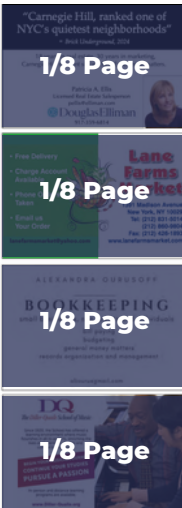
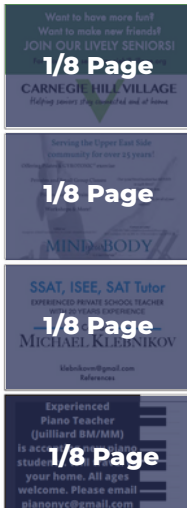
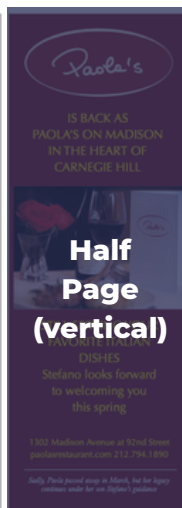
Bundle and Save 15%
Advertise in both our
Fall and Spring issues
— double the exposure
for one great price!

Fall 2025 Advertising Opportunities

Subject to availability



	Early Bird Pricing (10 % off)	Price after Sept. 26th	Bundle and Save (Fall 2025 + Spring 2026)
1/8 Page <i>3.7 in w x 2.47 in h</i>	\$355	\$395	\$672
Quarter Page <i>3.7 in w x 5.05 in h</i>	\$706	\$785	\$1,335
Half Page <i>Vertical - 3.7 w x 10.2 h or Horizontal - 7.7. in w x 5.05 in h</i>	\$1,350	\$1,500	\$2,550
Full page <i>7.7 in w x 10.2 in h</i>	\$2,700	\$3,000	\$5,100
Full Page - Inside Covers <i>7.7 in w x 10.2 in h</i>	Inside Front Cover \$3,600 or Inside Back Cover \$3,150	Inside Front Cover \$4,000 or Inside Back Cover \$3,500	Inside Front Cover \$6,800 or Inside Back Cover \$5,970
Half Page - Inside Covers <i>Vertical - 3.7 w x 10.2 h or Horizontal - 7.7. in w x 5.05 in h</i>	Inside Front Cover \$1,800 or Inside Back Cover \$1,575	Inside Front Cover \$2,000 or Inside Back Cover \$1,750	Inside Front Cover \$3,400 or Inside Back Cover \$2,975



Payment

Fall 2025 Issue

*E-Check and Credit Card payments
accepted at*

<https://bit.ly/chnfall2025>

*Use code 'EARLYBIRD' to lock in
10 % discount before September 26th.*

Fall 2025 + Spring 2026 Issues

Bundle and Save 15%!

*Maximize your impact — advertise in both
our Fall 2025 and Spring 2026 editions and
get double the audience for one affordable
rate. To secure this offer, visit
<https://bit.ly/chnbundle2025>*

Ad Submission Options

Print-Ready Submission - Submit your ad in final size and print-ready format — no additional fees.

Reprint As-Is - Ad has run in a previous issue and will be reprinted without any changes — no additional fees.

Ad Design by CHN

Minor Refresh Before Print - Ad previously appeared in Carnegie Hill News and requires minor updates by CHN staff before reprinting. \$50 per hour, minimum charge of \$50.

Full Ad Design by CHN Staff - Need help designing your ad? CHNews staff can create it for a flat fee of \$150. Additional production time beyond 3 hours is billed at \$50/hour.

Submit payment for the ad design at <https://bit.ly/chnfall2025>

Ad Submission Guidelines

- Ads should not include large blocks of solid color, neon or overly bright colors, or full black backgrounds.
- Submit artwork in CMYK or Grayscale color formats.
- Artwork must have a minimum resolution of 300 dpi.
- Ad dimensions must exactly match one of the available sizes for this publication.
- Accepted file formats: .png, .eps, .jpeg
- Carnegie Hill Neighbors reserves the right to reject or remove any advertisement at its sole discretion, including but not limited to ads that are deemed inappropriate, misleading, offensive, or inconsistent with our mission and community standards.

For assistance, contact us at 212-996-5520 or email info@chneighbors.org.