



CARNEGIE HILL
NEIGHBORS

CARNEGIE HILL NEWS

Fall 2026 Advertising & Engagement Guide

*Connecting Your Business with One of
Manhattan's Most Engaged Neighborhoods*

CARNEGIEHILLNEIGHBORS.ORG/ADVERTISE



Our Mission

Since 1970, Carnegie Hill Neighbors has cared for our historic neighborhood, where more than half of our streets are located within historic districts and 28 buildings are individually designated landmarks. We celebrate our architecture and landscape by caring for our green spaces, enhancing security, and fostering a strong community.

CHN SUPPORTS LOCAL BUSINESSES THROUGH:

- Business Roundtables that foster collaboration and shared problem-solving
- Targeted Business E-Blasts delivering timely updates and neighborhood news
- Seasonal Foot-Traffic Events such as the Holiday Stroll and retail promotions
- Complimentary brand visibility through strategic in-kind partnerships tied to our signature events and neighborhood programs, such as the Spooktacular
- Print Publications & Social Media Spotlights highlighting neighborhood merchants
- Safety Patrol Car Presence enhancing visibility and neighborhood security

**WHEN YOU ADVERTISE WITH CARNEGIE HILL NEIGHBORS,
YOU'RE DOING MORE THAN PROMOTING YOUR BUSINESS—
YOU'RE INVESTING IN THE NEIGHBORHOOD.**

Advertising with Carnegie Hill Neighbors supports the programs, events, advocacy, and community initiatives that help make Carnegie Hill a vibrant, connected, and welcoming neighborhood. It also puts your brand in front of an engaged audience of residents, property owners, professionals, and community leaders who value trusted local businesses. Whether you're looking to increase visibility, promote your services, attract new customers, or strengthen your community presence, advertising with us is a meaningful and effective way to connect with Carnegie Hill.



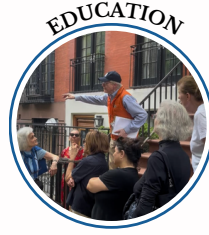
SAFETY



GREEN SPACES



PRESERVATION



EDUCATION



CELEBRATION



COMMUNITY

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Spring
2026 Issue



WHY ADVERTISE?

CARNEGIE HILL NEWS

Carnegie Hill News is a biannual print publication published by Carnegie Hill Neighbors and a trusted source for community updates, preservation news, and neighborhood highlights in one of New York City's most historic and vibrant areas. Each issue is mailed to CHN members and to residents of buildings that support our programs, and is also published on our website and distributed throughout the neighborhood.

Reach & Distribution

- **6,500** copies mailed directly to CHN members and residents of buildings that support our programs
- Digital edition shared with more than **4,300** active and engaged email subscribers
- Additional distribution throughout Carnegie Hill at select neighborhood businesses, institutions, and community locations

Browse Previous Issues of Carnegie Hill News
by visiting bit.ly/carnegiehillnews

EDITORIAL CONTENT CATEGORIES

- NEW** • Carnegie Kids
- CH Profile
- CHN Donors
- NEW** • Familiar Faces and Fun Facts
- Landmark Land
- Local Authors
- New Shops
- On Museum Mile
- Spotlights
- Street Scape
- Tree Care



CarnegieHillNeighbors.org/advertise

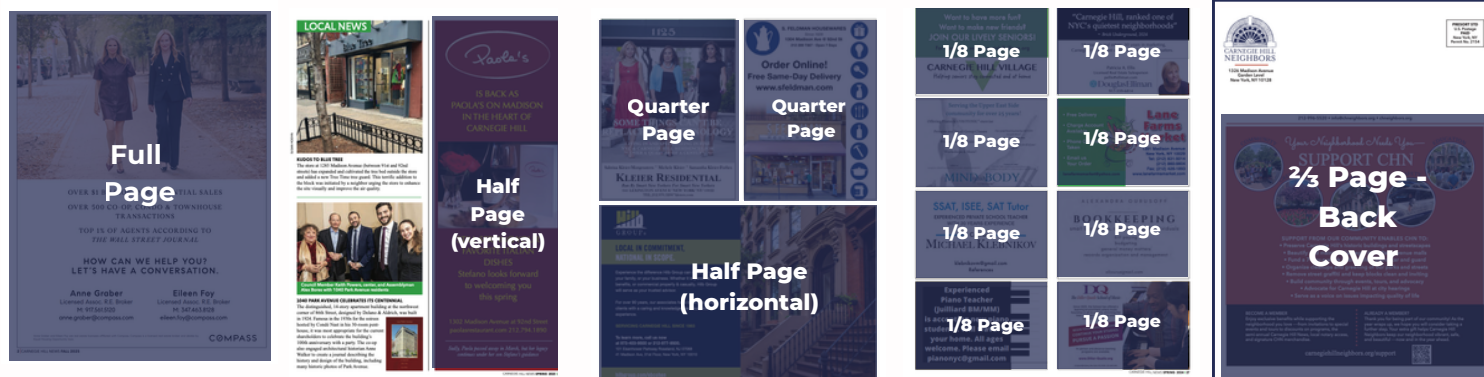
SPRING 2026 ADVERTISERS

- | | |
|--|-------------------------------------|
| • Anne Graber / Eileen Foy, Compass | • Gumley Haft Property Management |
| • Ann Springer, LCSW | • Holly Hunt, Corcoran |
| • Burgundy Salon | • House of the Redeemer |
| • Camber Aesthetics | • Island Restaurant |
| • Carla Stearns, Sotheby's | • Jake Preston, Basketball Coaching |
| • Carnegie Hill Village | • Kleier Residential |
| • Christ Church | • Lee Klausner, MD |
| • Collina Italiana | • Maria Manuche, Compass |
| • Corner Bookstore | • Mind Your Body Pilates |
| • Danielle Schlisser, Brown Harris Stevens | • Mitey Musicians |
| • Diller-Quaile School of Music | • Odd Jobs |
| • Eastside Design & Build | • Paola's Restaurant |
| • Eileen Angelo / Max Collins, Sotheby's | • Punch Collection |
| • S Feldman Housewares | • Sada Grieve, Veterinarian |
| • For the Plants | • Storefront Maintenance |
| | • Urban Arborists |
| | • Wagging Tail Yoga |

FOLLOW THESE FOUR SIMPLE STEPS TO RESERVE YOUR AD PLACEMENT:

Step 1: Select Your Ad Size

- We offer a range of ad sizes to fit your marketing needs and budget, with pricing starting at just \$395 for an 1/8-page ad—or \$355 when you take advantage of our early-bird discount.



Step 2: Choose Your Placement

- Advertisers can reserve ad space in a single issue or book placements in both the Fall 2026 and Spring 2027 issues to receive a 15% discount.

Step 3: Submit Payment

- Take advantage of a 10% discount by reserving your ad before the early bird deadline.

Step 4: Ad Design

- Submit your ad materials by October 25, 2026
- First-time advertisers receive a FREE ad design for their first issue! Simply send us your images, logo, and the message you'd like to include, and our team will create an ad for you.

Important Dates - Fall 2026

- September 30, 2026 - Early-Bird Deadline. Reserve your single-issue ad by this date and save 10%.
- October 16, 2026 - Advertising Reservation Deadline.
- October 19, 2026 – Materials Deadline for CHN-Designed Ads
- October 26, 2026 - Ad Submission Deadline
- Mid-November 2026 - Issue Distribution Begins



PRICING

- Secure your single-issue ad by September 30 for a 10% discount
- First-time advertisers receive a FREE ad design for their first issue!

STANDARD PLACEMENTS

AD SIZE	SINGLE ISSUE (FALL 2026)	TWO-ISSUE PACKAGE (FALL + SPRING ISSUE) SAVE 15%
1/8 PAGE <i>3.7 in w x 2.47 in h</i>	\$395	\$672
QUARTER PAGE <i>3.7 in w x 5.05 in h</i>	\$785	\$1,335
HALF PAGE Vertical - 3.7 w x 10.2 h Horizontal- 7.7. in w x 5.05 in h	\$1,500	\$2,550
FULL PAGE <i>7.7 in w x 10.2 in h</i>	\$3,000	\$5,100

PREMIUM PLACEMENTS

INSIDE FRONT COVER: FULL PAGE	\$4,000	\$6,800
INSIDE FRONT COVER: HALF PAGE	\$2,000	\$3,400
INSIDE BACK COVER: FULL PAGE	\$3,500	\$5,970
INSIDE BACK COVER: HALF PAGE	\$1,750	\$2,975
NEW! TWO-THIRDS PAGE BACK COVER <i>(7.7 w x 6.2 h)</i>	\$4,500	\$7,650



GET INVOLVED

OTHER ENGAGEMENT OPPORTUNITIES

Beyond advertising in Carnegie Hill News, Carnegie Hill Neighbors offers a variety of opportunities throughout the year for local businesses to connect with our community, increase visibility, and support the neighborhood we all share.

Opportunities include:

- **Shopping Events & Give-Back Days** — Partner with CHN to host an in-store shopping event, with a portion of proceeds benefiting Carnegie Hill Neighbors.
- **Event Partnerships** — Collaborate with CHN on seasonal programs, family events, lectures, cleanups, and community gatherings.
- **Community Sponsorship Opportunities** — Support beautification, public safety, streetscape improvements, and other initiatives that help keep Carnegie Hill welcoming, vibrant, and well cared for.
- **Holiday Stroll Participation** — Madison Avenue businesses are invited to participate in this festive neighborhood tradition at no cost.
- **Spring Benefit Sponsorships** — Gain visibility at our signature annual fundraising event while supporting CHN's programs and neighborhood initiatives.
- **Silent Auction Donations** — Showcase your business by donating a product, service, gift certificate, or experience to our Spring Benefit silent auction.
- **Digital Program Ads** — Place an ad in our event program and reach guests, members, supporters, and community leaders.

Have an idea? Get in Touch.

We're happy to work with you to develop a customized opportunity. Email us at info@chneighbors.org



CarnegieHillNeighbors.org/advertise